

N. S. SRINIVASAN:

Mr. N. S. Srinivasan, is the founder & Chief Mentor of Medha Mind Enhancement Company (P) Ltd., an organization dedicated to consulting & research on “Learning” in the new millennium. It is operating from Chennai, India. He is the only invited member of SABA (Society for Advancement in Brain Analysis), started by the discoverer of Neurotherapy, Dr. Barry Stermann, Prof. Emeritus of Giffen School of Medicine, University of California, Los Angeles (UCLA).. He has done extensive research on achieving “Peak Performance” in executives, school children and sports persons.

He has conducted programs mentoring programs for leading Indian Corporates like Hindustan Lever Ltd., PepsiCo, the House of Tatas, Marico, etc. He has been working full-time for the last twenty years in the research and development of a neurobiological framework. He is the primary author of the book “Brain Re-engineering”, Sage (I) Publications (2003). He has been actively involved in “Objectively” measuring the brain using biofeedback and Neurofeedback, for the last 8 years. His company, Medha, is about to start a project on “Simplifying Power Performance” for the management students of Department of Management Studies IIT- Madras. The program has the unique distinction of being the first in the world to be considered, not as an extra-curricular, nor co-curricular activity, but as a part of the curriculum.