

**MR. PRAKASH RAO:**

Mr. Prakash Rao is the Deputy General Manager – Logistics at Landmark Group. Landmark Group is a leading Retail Group having major presence in the GCC countries, India & Jordan. The major brands owned by the Group are Home Centre, Baby Shop, Splash, and Shoe mart, Lifestyle, Max and E Max. He has 16 years of rich experience in managing end-to-end supply chains, Supply Network Design & Implementation, Distribution Planning and Freight, Warehousing and Inventory Management, Warehouse Sourcing and Implementation of Supply Chain Planning .He has worked at a strategic level developing corporate SC policy and chairing SC steering teams at the executive level. He has 4 years of project experience in the implementation of SAP and SAP Advanced Planning & Optimizer (APO). He started his career with Larsen & Toubro (I) Ltd in their Switchgear Division and then moved on to Asian Paints (India) Ltd and Pepsi Cola India Marketing Company. He also worked as Materials Manager at Marico Industries (I) Ltd

**Academic Background:**

Mr. Rao has a Masters Degree in Management Studies (Operations Management) from Bombay University, India and a Bachelors Degree in Mechanical Engineering from Bombay University, India - July, 1991